

NAVYATEJA MARRIPELLI



Multidisciplinary Designer · Graphics, Motion & Branding

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PROFILE

I'm a multidisciplinary designer driven by the belief that great design should be meaningful and impactful. I collaborate with individuals, startups and established brands to bring ideas to life through strategic, purpose-driven design.

From brand identity and motion graphics to video editing and digital marketing creatives, I approach each project as a creative problem solver — with a strong foundation in visual storytelling and a sharp eye for detail.

EXPERIENCE

Founder · Newfangled Mind Pvt Ltd	Dec 2022 – Present
Pursuit Design Analyst · Deloitte	Dec 2022 – Oct 2023
Head of Creative & Digital Dept. · Talentio Solutions	Nov 2022 – Dec 2022
Digital Marketing Manager · Talentio Solutions	Jul 2022 – Dec 2022
Founder & Creative Director · Newfangled Mind	Jan 2015 – Nov 2022
Creative Editor & Motion Designer · Talentio Solutions	Sep 2020 – Oct 2020
Graphic Designer · Axis Vantage	Sep 2020 – Sep 2020
Graphic Designer · Monk Digital	Aug 2020 – Aug 2020
Graphic Designer & Video Editor · Nalla Malla Reddy Engineering College	Jun 2016 – Apr 2020
Web Developer & Designer · Bharatiya Tenders	Jul 2019 – Jan 2020
Graphic Designer · Student Tribe (StuMagz)	Jul 2017 – Jan 2020
Web Master · IEEE	Aug 2018 – Dec 2019
Web Designer · IEEE Computer Society	Aug 2018 – Dec 2019
Co-ordinator · IUCEE	Aug 2017 – Nov 2019
Blogger · Google	Jan 2017 – Aug 2019
Web Developer · Grephor Software Solutions	May 2019 – Jun 2019
Student Partner · Internshala	Aug 2017 – Aug 2018
Video Editor · Foodibase	May 2018 – Jun 2018
Creative Designer · Node Urban Lab	Mar 2018 – Jun 2018

SKILLS

Graphic Design Motion Graphics
Video Editing Branding UI/UX
Digital Marketing Presentation Design
Stage Magic

TOOLS

After Effects Premiere Pro Photoshop
Illustrator Lightroom InDesign Bridge
Audition Media Encoder PowerPoint
Word Excel Google Slides Canva

EDUCATION

MBA · Human Resources
Satavahana University · 2021–23

B.Tech · Computer Science
NMREC, Hyderabad · 2016–20

Intermediate · MPC
Sri Chaitanya · 2014–16

SSC
Alphores School of Gen Next · 2013–14

AWARDS

Astute Collaborator · Bright Star
Deloitte · 2023

Promising Rookie · Bright Star
Deloitte · 2023

Indrajala Pragnya Puraskar
Magicians Association · 2020

Gold Medalist · Art
2011

The Peacock Award
Film Association · 2010

Bala Medhavi Award
District Collector · 2006

179 certifications

11 master paths, incl. Microsoft Word, 2D Animation, Microsoft PowerPoint, Video Lighting

SELECTED PROJECTS

Brotomedia Logo Design & Visual Identity · Brotomedia

500+ brand touchpoints in the first month

The new mark rolled out across YouTube, Instagram and merch within two weeks of sign-off. A single logo system now covers every thumbnail,...

Video Content Suite – OdinSchool · OdinSchool

1.2M+ impressions on official website

A repeatable edit system (templates, lower thirds and a pacing guide) let OdinSchool publish on a weekly cadence without losing quality,...

Modern Event Planning Deck · Event Hub

24 slides, with an editable master

Event Hub used the deck in its corporate pitches that quarter and reported a noticeably warmer first meeting: prospects asked for the deck...

Retro-Themed Intro Sequence – “Don’t Fall for These SHOPPING SCAMS” · Brotomedia

Brotomedia’s video “Don’t Fall for These SHOPPING SCAMS That Cost You BIG Time” dives into the shady tactics used by...

Glossy Logo Animation for Avinash Group of Institutions · Avinash Educational Society

150+ videos opened with the ident in year one

The animation became the opening ident on every official video the institution publishes, from admissions campaigns to convocation films,...

Acid Fashion Posters – Experimental Design Series · Self-initiated

12 posters in the series

The series became a playground for type and colour systems that later fed into client work, and it remains one of the most saved sets on...

Professional Video Editing Services · Various clients

In today’s fast-paced digital world, video is the most powerful medium for brands to connect with their audience.

Logo Intro for Newfangled Mind Gaming · Newfangled Mind Gaming

Newfangled Mind Gaming, a dynamic and energetic gaming brand, needed a logo intro that could captivate their audience...